

UNITED STATES DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE
PATENT EXAMINATION BRANCH

In re the Application of:
K. KLARFELD et al.)
Serial No.: 09/963,335)
Filed: September 24, 2001)
For: SYSTEM AND METHOD FOR
PERSONALIZED TV)
)
)
Examiner: Brown, Rueben M.
Art Unit: 2623
Confirmation No.: 2141
Response to Office Action
dated October 9, 2007

RESPONSE TO THE OCTOBER 9, 2007 OFFICE ACTION

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

Dear Sir:

This is a Response to the Office Action dated October 9, 2007. Reconsideration and allowance of the claims is respectfully requested in view of the following amendments and remarks. Please charge any deficit or credit any surplus to our Deposit Account No. 01-1960. A duplicate copy of this page is enclosed for this purpose.

Amendments to the Claims are reflected in the listing of claims that begin on page 2 of this paper.

Remarks begin on page 6 of this paper.

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